

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/773,894  
Applicant(s): David J. Edmondson  
Filed: February 6, 2004  
Group Art Unit: 3628  
Examiner: Nelson, Freda Ann  
Title: Apparatus, and Associated Method, for Dynamically Pricing  
Content Responsive to Quantitative Demand Indicia  
Confirmation No.: 8329  
Docket No.: 1643.104 (PA000050)  
Customer No.: 66313

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. § 1.111**

Sir:

In response to the Office Action of December 9, 2010, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 8 of this paper.